



Announcing Moving Image Istanbul

Running alongside **ArtInternational**
Haliç Congress Centre, Istanbul
September 25-28, 2014

Moving Image art fair is very pleased to announce the inaugural edition of **Moving Image Istanbul**, an expansion of our flagship fairs in New York and London. **Moving Image Istanbul** is the first in a series of new locations for the fair, designed to bring video art to a wider audience and help participating galleries explore emerging markets around the globe. **Moving Image Istanbul** will take place in the Kuleli Building of the Haliç Congress Center in Istanbul, September 25-28, 2014, alongside the highly acclaimed fair **ArtInternational**. **Moving Image Istanbul** remains true to our central mission of offering a viewing experience with the excitement and vitality of a fair, while allowing moving image-based artworks to be understood and appreciated on their own terms.

Moving Image co-founders **Murat Orozobekov and Edward Winkleman** explained, "With this expansion to the very exciting and burgeoning art market in Istanbul, the gateway between Europe and the Middle East, Moving Image seeks to broaden the international scope of its mission to connect more of the collectors, curators, and dealers supporting contemporary artists working in moving-image-based media."

Kathleen Forde, Artistic Director of Borusan Contemporary Istanbul and a member of the Moving Image Curatorial Advisory Committee, elaborated on the choice of Istanbul, "As a longtime fan and advisor for the Moving Image Art Fair in New York, I am thrilled to hear that it will be launched in Istanbul this year. The Istanbul art scene has had a definitive international boom in recent years which appears only to be continuing to gain momentum. Moving Image has always been forward thinking across the board from concept, to timing, to location and of course in the work it presents . . . so it is in line with their progressive paradigms to be coming to Istanbul at this time. Perfect timing, as always! I am really looking forward to seeing the fair in this special context."

We are delighted that Moving Image Istanbul will be produced in conjunction with **ArtInternational**. **Dyala Nusseibeh**, Director of ArtInternational in Istanbul, noted, "It is with great pleasure that we announce the presence of Moving Image alongside ArtInternational this year. Istanbul lends itself magnificently to such an initiative – the demand for internationally celebrated art is high here and our experience with

ArtInternational's own screening program has shown us that video works are particularly appreciated. We are really happy to be able to welcome this dynamic new element alongside our Fair. I'm grateful to Yesim Turanli of Pi Artworks, a member of ArtInternational's Selection Committee, who initially suggested this collaboration last March. It seemed immediately a wonderful idea and I congratulate Murat and Edward for seeing it through and taking the decision to expand into this exciting market."

Participation in Moving Image Istanbul is by invitation of the **Curatorial Advisory Committee:**

Paula Alzugaray
Independent curator
São Paulo, Brazil

Sabine Brunckhorst
Collector
Hamburg, Germany

Dan Cameron
Chief Curator, Orange County Museum
of Art
Newport Beach, California, USA

Kathleen Forde
Artistic Director, Borusan Contemporary
Istanbul
New York, NY, and Istanbul, Turkey

Kenichi Kondo
Curator, Mori Art Museum
Tokyo, Japan

Azra Tüzünoğlu
Founder and Director, PİLOT Gallery
Istanbul, Turkey

Moving Image Istanbul
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Kuleli Building
Haliç Congress Center
Sütlüce Mah. Karaagaç Cad. No.19 34445
Beyoglu, Istanbul / TURKEY

About the Kuleli Building

Constructed with neo-Classic architectural elements of the 1920's, the two-story Kuleli Building is situated within the Haliç Congress Center. Offering a magnificent view of the Haliç (or "Golden Horn") from its terrace foyer and with easy access to Art International Istanbul in the main section of the the Haliç Congress Center, the Kuleli Building is an ideal oasis within bustling Istanbul for slowing down and experiencing an international cross-section of contemporary video art selected by the Moving Image Curatorial Advisory Committee.

About ArtInternational

ArtInternational launched in September 2013 at the Haliç Congress Centre in Istanbul to

strong acclaim. Bringing together leading international and local galleries, this leading modern and contemporary art fair in Istanbul offers unrivalled access to exciting new art from Turkey, Europe, the US, the Middle East and beyond. Drawing on its unique geographic location as a gateway between 'East' and 'West', the fair is fast becoming a cultural bridge across the global art world. In addition to the participation of leading and emerging galleries, the fair provides a programme of exhibitions, events and forums, enabling visitors to experience the rich cultural history of Istanbul alongside the flourishing local contemporary art scene developing today.

About Moving Image

Moving Image was conceived to offer a viewing experience with the excitement and vitality of a fair, while allowing moving image-based artworks to be understood and appreciated on their own terms. Participation is by invitation only by the Moving Image Curatorial Advisory Committee, who invite a selection of international commercial galleries and non-profit institutions to present single-channel videos, single-channel projections, video sculptures, and other larger video installations. Moving Image was founded by Murat Orozobekov and Edward Winkleman of New York's Winkleman Gallery.

For more information, contact Murat Orozobekov at (1) 212.643.3152 (USA) or email us at contact@moving-image.info.

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